



P R E S S R E L E A S E

Entrepreneur of the Year

29th August, 2008

[Sarina Bratton awarded NSW Entrepreneur of the Year in the Services sector.](#)

Last night at the Four Seasons Hotel, Sydney, Sarina Bratton, Founder and Managing Director of Orion Expedition Cruises, was declared NSW Entrepreneur of the Year in the Services category of the Ernst & Young Entrepreneur of the Year Award.

Previously short-listed to the final four in the Eastern region (NSW and ACT), Sarina now progresses to the national awards with announcement of the winner in November. The national winner will represent Australia in Monte Carlo for the annual World Entrepreneur of the Year Award.

In communication with Orion office staff and ship Sarina said " Many people have 'entrepreneurial' spirit, however not many people have the opportunity to attempt, let alone come through the rigors of starting a new business from a blank sheet of paper. To cultivate the idea into reality requires a committed group of investors. To bring reality to the market requires a committed team of people working alongside you. For the market to embrace the idea and evolution of the product and service requires all sharing a common vision. My nomination could never have come about, without you".

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Note to Editors:

About Ernst & Young's Entrepreneur of the Year

Ernst & Young's Entrepreneur of the Year is the world's most prestigious business award for entrepreneurs. The award makes a difference through the unique way it encourages entrepreneurial activity among those with potential and recognises the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young's Entrepreneur of the Year celebrates those who are building and leading successful, growing and dynamic, businesses, recognising them through regional, national and global awards programs in more than 135 cities in 50 countries.

The Entrepreneur of the Year program, launched in Australia in 2001, is one of the country's leading business award programs. Further information about the EOY program can be found at www.ey.com/au/eoy

Ranked #2 expedition cruise ship in the world in the current Berlitz Cruise Guide, Orion is the world's latest and Australia's only purpose-built luxury expedition cruise ship, featuring an unmatched range of onboard facilities.

With 75 crew and a maximum of 106 passengers Orion offers the highest staff to guest ratio and guest to public space ratio of any ship based in Australian waters.

Further information on Orion Expedition Cruises can be obtained by visiting the website www.orioncruises.com.au

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