



## P R E S S R E L E A S E

### **Orion 2010 brochure release**

#### **Orion Expedition Cruises' 2010 voyages brochure just released. A 5 star brochure for 5 star expedition cruising.**

Orion's latest full colour brochure, just released, features evocative colour spreads, some by award winning Australian photographers Ken Duncan and Earl Carter (along with winners of the Orion Photography Competition) depicting key destinations, along with an overview of guest experiences and life onboard.

In addition to destination features including the Kimberley and Arnhem Land, Papua New Guinea, the Spice Islands, New Zealand and Antarctica, the 2010 brochure contains useful information for potential expedition travellers, demonstrating the differences between typical mainstream cruising and the stimulating physical and intellectual experiences to be had on an *Orion* expedition voyage.

The brochure contains comprehensive information on Orion's range of 5 star accommodation and facilities, (with floor plans from Staterooms to Owner's Suites) and examples of onboard luxuries such as boutique, massage, spa, elevator and lounges – and Serge Dansereau's award winning cuisine.

If a photo tells a thousand words then video goes one better. The brochure also contains a DVD providing a taste of some of the destinations visited and typical cultural, historic and wildlife experiences encountered along the way.

Included with this year's brochure is a useful lift-out reference booklet containing in-depth itinerary details by destination, pricing (with savings for early booking) and Calendar of Sailings for all expeditions throughout 2010 and early 2011.

Brochures are available by contacting Orion Expedition Cruises on 61-2 9033 8777 (Sydney callers) 1300 361 012 (regional and interstate), through the website at [www.orionexpeditions.com/brochure](http://www.orionexpeditions.com/brochure) email [info@orioncruises.com.au](mailto:info@orioncruises.com.au) or through specialist expedition cruise travel agents.

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Expansive landscape format and photography reflect seascapes and vistas typically encountered on Orion expeditions.

The cover features a dramatic photo of *Orion* alongside a waterfall in New Zealand's spectacular fjord land. Internal spreads include Orion at the mouth of the Hunter River in the Kimberley, Mawson's Huts in Antarctica, King George

Falls, cultural dance groups and remote beaches in PNG and Melanesia, and wildlife encounters on New Zealand's Sub-Antarctic islands and Antarctica.

In 2010 *Orion* has Australia covered - for the first time *Orion* will be visiting every Australian State - plus Macquarie Island and Antarctica. Two coastal highlights voyages that include Victoria and South Australia in November will round out visits to every State and the Northern Territory.

Expeditions also include Melanesia, remote islands of Papua New Guinea and Indonesia, New Zealand fjord lands and sub-Antarctic islands.

### **2010 voyages feature**

- 6 new rarely-visited island destinations in Papua New Guinea
- 3 new ports in the exotic Spice and Tanimbar Islands
- *Orion's* inaugural visit to Irian Jaya, famous worldwide for its vibrant Asmat Art woodcarvings
- New Australian coastal voyages from Cairns to Hobart including World Heritage listed marine parks, nature reserves, national parks and wilderness areas
- Inaugural voyages to Melbourne, the Limestone Coast, Kangaroo Island, Eyre Peninsula and Fleurieu Peninsula
- Christmas in New Zealand's spectacular fjordland

The Antarctic continent remains a strong *Orion* drawcard for adventurers lured by the once-in-a-lifetime opportunity to visit the historic Antarctic explorer bases of Mawson, Scott and Shackleton.

Those seeking warmer climes can cruise our own Great Barrier Reef – perfect for shorter breaks in one of the most beautiful parts of the world – and easily accessible through major gateways.

**An electronic version** of the Orion 2010 brochure can be downloaded from [www.orionexpeditions.com/ebrochure](http://www.orionexpeditions.com/ebrochure) or a printed version mailed directly simply by contacting Orion Expedition Cruises: 61-2 9033 8777 (Sydney callers) 1300 361 012 (regional and interstate), emailing [info@orioncruises.com.au](mailto:info@orioncruises.com.au) or visiting your travel agent.

**General email:** [info@orioncruises.com.au](mailto:info@orioncruises.com.au)

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***Ranked #2 expedition cruise ship in the world in the current Berlitz Cruise Guide, Orion is the world's latest purpose-built luxury expedition cruise ship, featuring an unmatched range of onboard facilities.***

***With 75 crew and a maximum of just 106 passengers Orion offers the highest staff to guest ratio and guest to public space ratio of any ship based in Australian waters.***

Further information on Orion Expedition Cruises can be obtained by visiting the website [www.orionexpeditions.com](http://www.orionexpeditions.com)

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